

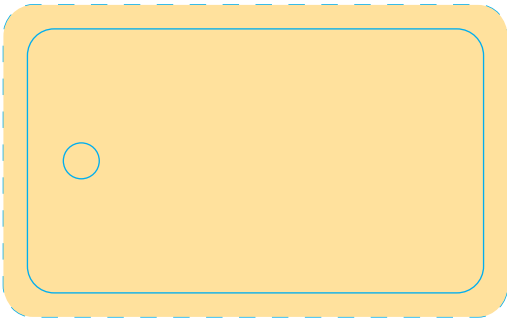
RFID CARD

NOTES & REQUIREMENTS

- Minimum 1/8" margin for non-bleeding artwork
- Provide 1/4" bleed for artwork extending beyond card edge
- Any raster images must be embedded, CMYK, minimum 300dpi
- Convert all fonts to outlines
- Any spot colors will be converted to process; however, indicate Pantone color spec for reference.
- CMYK coverage should not exceed 220%

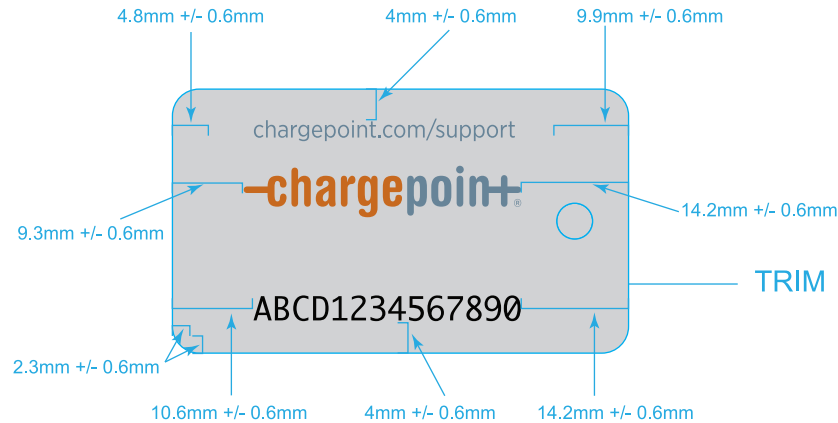
FRACTION	DECIMAL	METRIC
1-3/8"	1.375"	34.9 mm
2-3/8"	2.375"	60.3 mm

Enter artwork here
(use CUSTOMER ARTWORK layer) Indicate any PMS colors



Customizable

Non-customizable
Reserved for ChargePoint
content only, not editable



PMS 158 Orange
PMS 5425 Gray

Fonts converted to outlines

SAMPLE CUSTOMER ARTWORK



RFID MAILER

- Customizable
- Non-customizable
Reserved for ChargePoint
content only, not editable

A

B

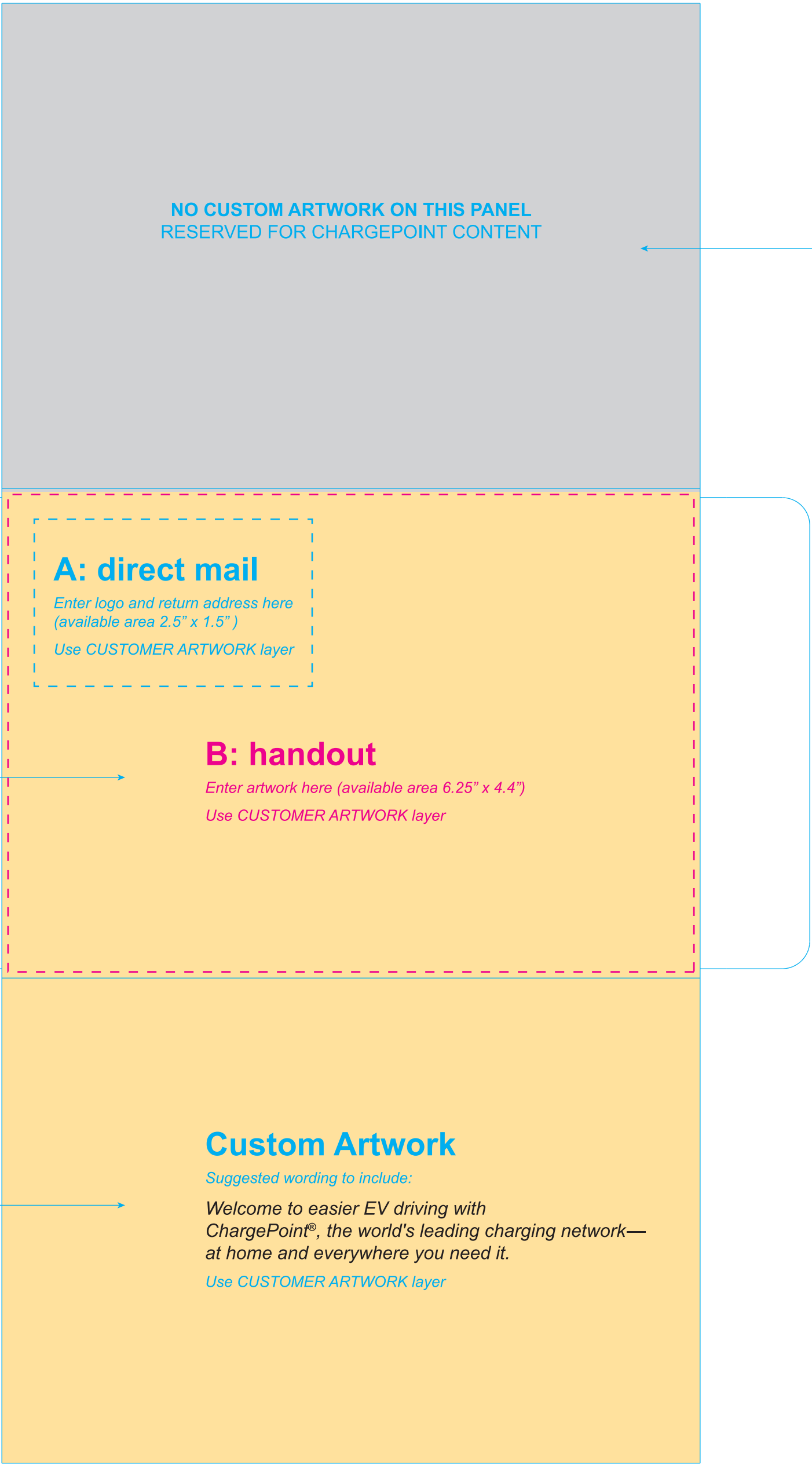
BACK PANEL

Use either space A or B, depending on whether kits will be distributed through the mail (space A) or in person (space B).

Custom Artwork

FRONT PANEL

This front panel is fully customizable.



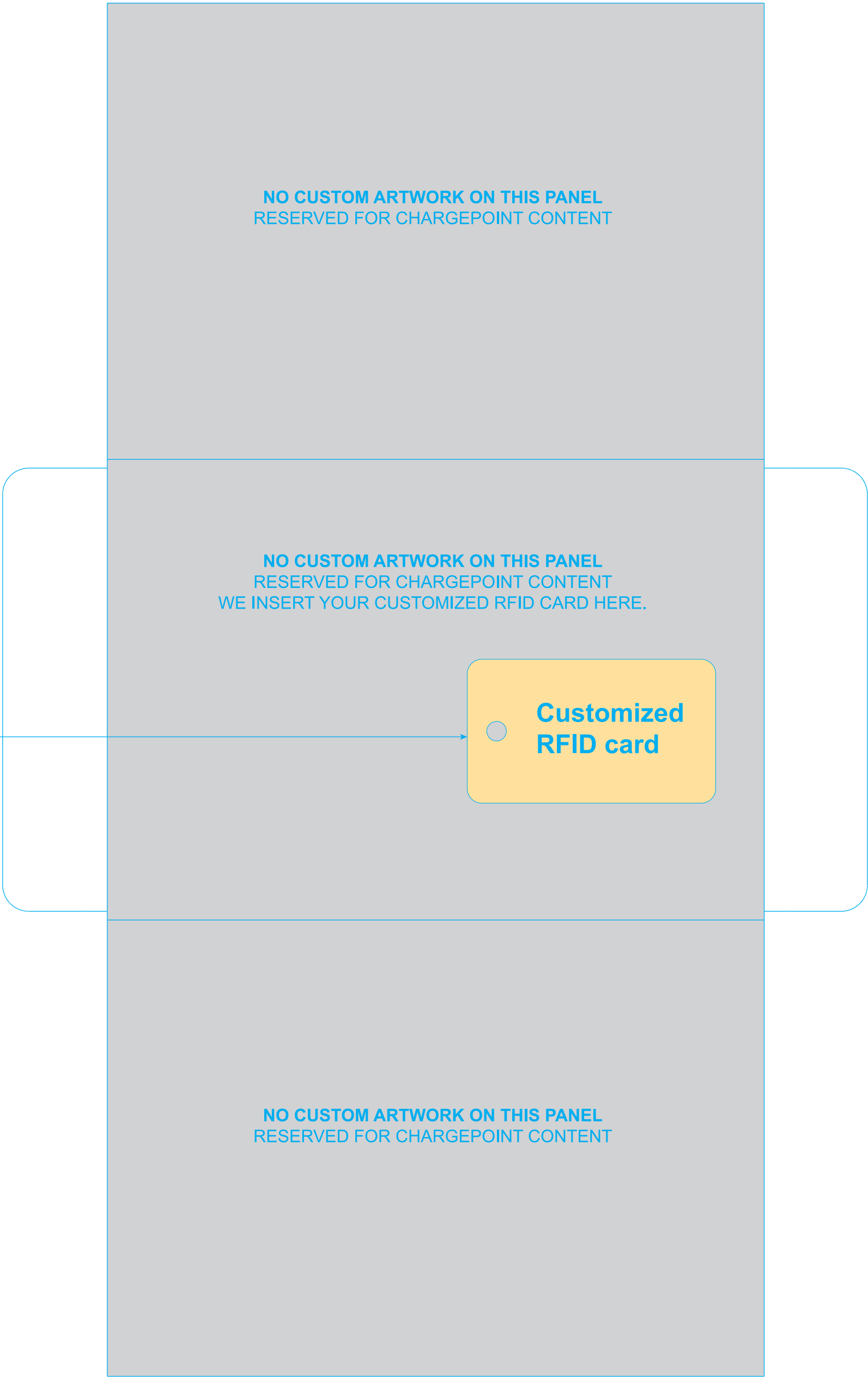
GATE FOLD PANEL
(not visible until trifold is opened)

This panel is reserved for ChargePoint content and is not customizable.

INSIDE SPREAD

This panel is reserved for ChargePoint content and is not customizable.

Customized RFID card will go inside this spread. It will be positioned as shown.



NOTES & REQUIREMENTS

- Submit artwork in Illustrator EPS format
- Convert fonts to outlines
- Link any raster images (do not embed). Images must be minimum 300 dpi, CMYK color.
- Provide 1/8" bleed for any graphics that extend beyond trim.

Flat size: 8.26" x 13.125"
Final folded size: 6.25" x 4.375"

SAMPLE CUSTOMER ARTWORK

CUSTOMIZABLE AREAS

Highlighted in Yellow

A

B

BACK PANEL

Custom Artwork

FRONT PANEL

INSIDE SPREAD

Ready to Charge Faster at Home?

Charge any EV up to 6X faster than a standard wall outlet. Install at your home, work and public charging in one place and manage charging from anywhere with ChargePoint® Home and the ChargePoint app.

Find out more: [chargepoint.com/home](#)

AVALON

29000 Avalon Boulevard
Alpharetta, GA 30009

BACK PANEL

Charge Everywhere, Go Anywhere

Find a Spot: Find available charging spots nearby

Get Notified: Receive alerts when your car is fully charged

Track Everything: See how much you save on charging at home, work and on the go

Check out [chargepoint.com/resources](#) to learn more about charging with ChargePoint.

Tap to Charge

Tap your phone on the NFC card reader symbol on the charging station. Make sure you have the ChargePoint app installed.

OR

Tap this card on the NFC card reader symbol on the charging station. Remember to activate your card first.

Phone: Get the ChargePoint app from the App Store or Google Play. Scan the QR code to activate your card.

Android: Install NFC and NFC reader app. Scan the QR code to activate your card.

Download the Free ChargePoint App

Join the world's leading EV charging network. Our app makes EV charging easy.

Drive happier. [chargepoint.com](#)

FRONT PANEL

Charge Everywhere, Go Anywhere

Find a Spot: Find available charging spots nearby

Get Notified: Receive alerts when your car is fully charged

Track Everything: See how much you save on charging at home, work and on the go

Check out [chargepoint.com/resources](#) to learn more about charging with ChargePoint.

Tap to Charge

Tap your phone on the NFC card reader symbol on the charging station. Make sure you have the ChargePoint app installed.

OR

Tap this card on the NFC card reader symbol on the charging station. Remember to activate your card first.

Phone: Get the ChargePoint app from the App Store or Google Play. Scan the QR code to activate your card.

Android: Install NFC and NFC reader app. Scan the QR code to activate your card.

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Drive happier. [chargepoint.com](#)

INSIDE SPREAD